

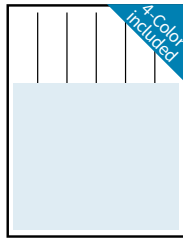
Print Packages Rate Card

Your print ad includes a 60-day online job posting on ChronicleVitae.com.
All display ads also include a premium enhancements package.

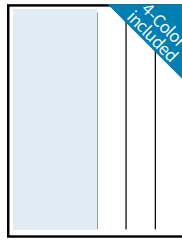
Print boxed ads + online



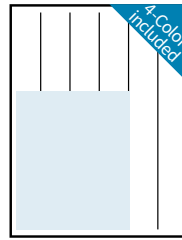
Full page
\$14,185
10.25" x 13.5"
(260 x 343mm)



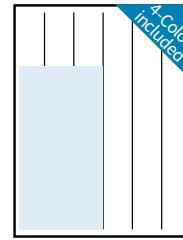
2/3 page
\$9,650
HORIZONTAL:
10.25" x 9"
(260 x 229mm)
VERTICAL:
6.75" x 13.5"
(171 x 343mm)



1/2 page
\$7,380
HORIZONTAL:
10.25" x 6.5"
(260 x 165mm)
VERTICAL:
5" x 13.5"
(127 x 343mm)



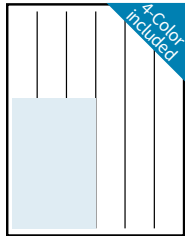
5/16 page
\$6,290
6.75" x 8.5"
(171 x 224mm)



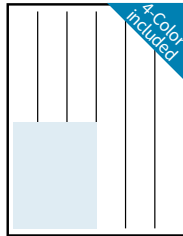
3/8 page
\$5,615
5" x 10"
(127 x 254mm)



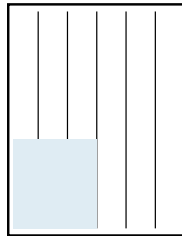
1/3 page
\$5,110
HORIZONTAL:
5" x 9"
(127 x 229mm)
VERTICAL:
3.375" x 13.5"
(86 x 343mm)



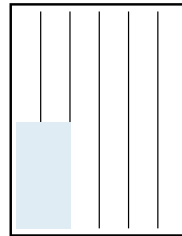
7/24 page
\$4,610
5" x 8"
(127 x 203mm)



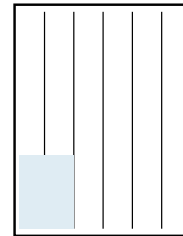
1/4 page
\$3,935
HORIZONTAL:
5" x 6.5"
(127 x 165mm)
VERTICAL:
3.375" x 10"
(86 x 254mm)



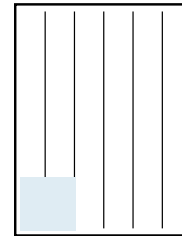
1/5 page
\$3,350
4-Color +\$200
5" x 5.5"
(127 x 140mm)



1/6 page
\$2,760
4-Color +\$200
HORIZONTAL:
5" x 4.25"
(127 x 108mm)
VERTICAL:
3.375" x 6.5"
(86 x 165mm)



1/9 page
\$2,090
4-Color +\$200
3.375" x 4.5"
(86 x 114mm)



1/12 page
\$1,670
4-Color +\$200
3.375" x 3.25"
(86 x 83mm)

4-Color Included in all boxed ads 1/4 page and above.

Print line ads + online

Line ad
\$395, plus \$2 per word

Line ad plus
\$596, plus \$2 per word

Print frequency discount package

6 - 14 ads/year
10% (Must place 6 ads
minimum to receive discount)

15+ ads/year
15% (Must place 15 ads
minimum to receive discount)



Contact your Chronicle
sales representative for
a quote today at
202-466-1050.

Online Packages Rate Card

All ads include a 60-day online job ad, with two complimentary job categories for better search results.

Online Packages

Basic job posting \$395	Job posting plus \$596
Diversity boost \$594	High visibility \$625
	Premium exposure \$895

High-Volume Packages

3-post package \$1,095*

Multiple job-postings package

Ads	5x	10x	15x	25x	50x
Price	\$1,695	\$3,095	\$4,395	\$6,495	\$10,995
Price per ad	\$339	\$310	\$293	\$260	\$220

Unlimited posting packages Contact your representative for pricing at jobs@chronicle.com
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*No agency commission, price is net.

**Discount in price has been included. 15% offer does not apply.

Note: Web packages must be prepaid and are not refundable.

Online Enhancements

Select two or more premium enhancements and receive 15% off each

Newsletter Ad

	Academe Today	ChronicleVitae Digest	Community Colleges
Frequency	Daily	Weekly	Weekly
Price	\$200	\$150	\$80
Job ad appearance	1 day	1 day	1 day

Top jobs \$258

Sponsored jobs \$125

Distribution networks**

Diversity \$199	Information Technology \$199	Health & Medical \$199
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Instantly post, manage, and track your job ads.
Visit ChronicleVitae.com/Employers

Print Packages

Reach the most sought-after candidates and advance your institution's brand.

Print

Text Print Job Ad

A one-time black-and-white text print ad in The Chronicle's weekly publication

Color, Logos, and Images

Ensure your print job ad stands out with bold colors and graphics

Online

Online Job Ad

60 days on our job board on ChronicleVitae.com (includes metrics dashboard)

The Chronicle's Daily Newsletter

One-time placement in Academe Today, sent to 200,000+ subscribers

Sponsored Job

Appear as one of the first three jobs seen on ChronicleVitae.com's job-board search results

Top Job

Placement in a prominent section on Chronicle.com's home page and ChronicleVitae.com's job board

ChronicleVitae Digest

One-time placement in the weekly newsletter dedicated to serving career management needs of higher ed professionals

	Line Ad	Line Ad Plus	Display Ad
Text Print Job Ad	✓	✓	✓
Color, Logos, and Images			✓
Online Job Ad	✓	✓	✓
The Chronicle's Daily Newsletter			✓
Sponsored Job		✓	✓
Top Job		✓	✓
ChronicleVitae Digest			✓

Display Ad



Line Ad

BUSINESS

Assistant Professor

Drew University Assistant Professor. Drew University invites applications for a tenured-track position at the Assistant Professor level in our undergraduate interdisciplinary Business program beginning in August 2017, pending budgetary approval. In addition to teaching in our liberal arts business program, other responsibilities include scholarly research, mentoring and advising undergraduate students, and engaging in service for the College of Liberal Arts and the University. Requirements: We seek candidates who are committed to excellent undergraduate teaching and research. The successful



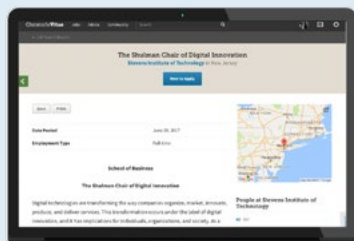
The Chronicle's daily e-newsletter

Faculty and Staff Openings, South Central Technical College
Minnesota, United States

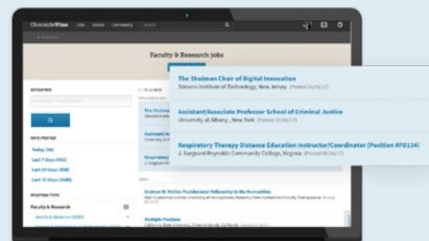
Assistant Professor of Mechanical Engineering Technology,
International University of Grand-Bassam
Cote D'Ivoire



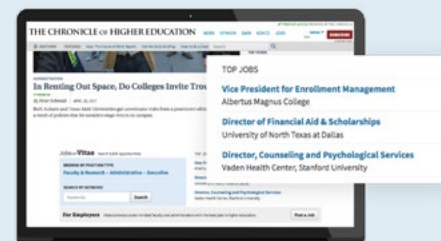
Online job ad



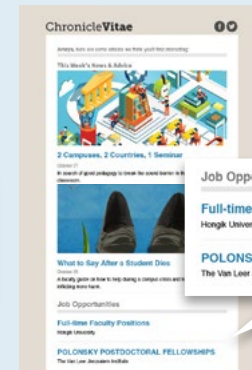
Sponsored jobs



Top jobs



ChronicleVitae Digest



Job Opportunities

Full-time Faculty Positions
Hongk University

POLONSKY POSTDOCTORAL FELLOWSHIPS
The Van Leer Jerusalem Institute

Online Packages

Place your job ads in front of online readers who consume our award-winning content every day. Choose from our most popular job posting packages.

Online Job Ad

60 days on our job board on ChronicleVitae.com (includes metrics dashboard)

Diversity Network

Online job ad featured on diversity partner sites

The Chronicle's Daily Newsletter

One-time placement in Academe Today, sent to 200,000+ subscribers

Sponsored Job

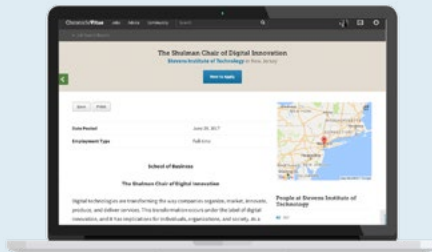
Appear as one of the first three jobs seen on ChronicleVitae.com's job-board search results

Top Job

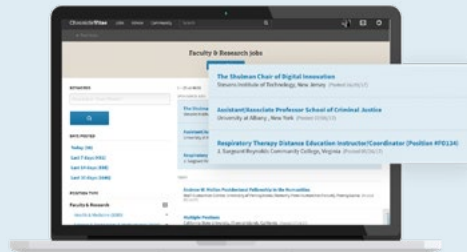
Placement in a prominent section on Chronicle.com's home page and ChronicleVitae.com's job board

	Basic Job Posting	Diversity Boost	High Visibility	Premium Exposure
Online Job Ad	✓	✓	✓	✓
Diversity Network		✓		✓
The Chronicle's Daily Newsletter			✓	✓
Sponsored Job			✓	✓
Top Job				✓

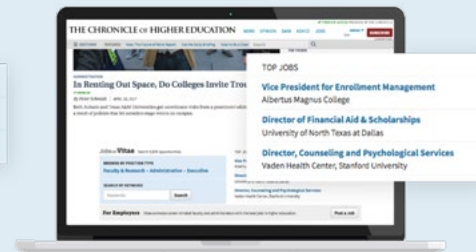
Online job ad



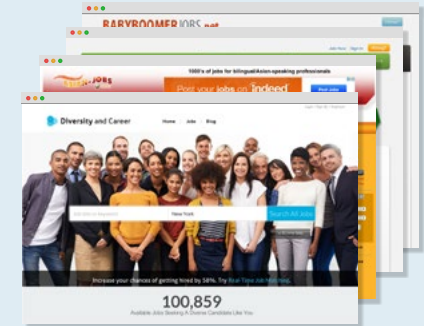
Sponsored jobs



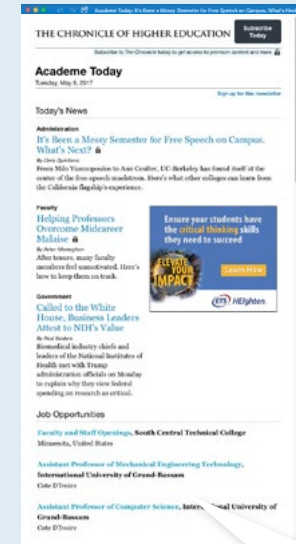
Top jobs



Diversity network



The Chronicle's daily e-newsletter



Faculty and Staff Openings, South Central Technical College
Minnesota, United States

Assistant Professor of Mechanical Engineering Technology,
International University of Grand-Bassam
Cote D'Ivoire

Print Specs

Print job ad deadlines are 5 p.m. Eastern time the Tuesday of the week prior to the issue date, unless otherwise noted. We do not hold space—all materials, including artwork, must be submitted by the deadline date.

Materials Specifications

The Chronicle is printed by non-heatset process in tabloid format on 35-lb. premium groundwood paper.

» **Method of binding:**

Folded, not stitched

» **Publication trim size:**

11 $\frac{3}{8}$ " wide, 15" deep

(289x381mm)

Six columns per page.

» **Type-page size:**

10 $\frac{1}{4}$ " wide, 13 $\frac{1}{2}$ " deep.

(260x343mm)

» **Column widths:**

Two columns, 3.375" (86mm).

Three columns, 5" (127mm).

Four columns, 6.75" (171mm).

Five columns, 8.5" (216mm).

Six columns, 10.25" (260mm).

» **Depth of column:**

13 $\frac{1}{2}$ inches (343mm).

» **Acceptable materials:** The Chronicle accepts black-and-white and four-color camera-ready materials in high resolution PDF format. If you are unable to submit your black-and-white ad in electronic format, subject to the specifications below, we can typeset your ad at no additional charge. We do not offer typesetting services for four-color ads.

» **Press gain:** Our expected press gain of 20% should be taken into consideration when preparing both black-and-white and four-color materials.

» **Color:** Color ads must be four-color process only. No PMS or RGB colors can be used. The maximum color density is 240.

» **Type:** We recommend using at least 8-point sans-serif type when reversing type out of one color and at least 10-point when reversing out of four-color. When using color type, we recommend using no more than two colors and at least 12.5-point sans-serif type (bold or medium-weight).

Digital Ad Submissions

» **File formats:** PDF files (Adobe Acrobat, high-resolution press quality). The document must be set to the ad size.

» **Images:** Halftone images should be 300 dpi and line art images should be 600-1200 dpi. Prepare color images as CMYK.

» **Fonts:** PDFs that contain OpenType or Adobe Type 1 fonts are acceptable. We cannot accept PDFs that contain TruType fonts, and reserve the right to substitute our fonts in files that contain TruType fonts.

» **Color-correcting:** The Chronicle will not color correct digital ads without authorization. We will, however, use our internal settings, which are optimized for newspaper printing, when processing digital ads.

» **Method of delivery:** Digital ads may be submitted via e-mail to careers@chronicle.com. For instructions on sending ads via FTP, send an e-mail to careers@chronicle.com or call (202) 466-1050.